**April 16, 2017 ORA Steering Committee Meeting (Neveh)**

*Attendance: Esther, Eddy, Diane M, Diane F, Sharon, Brauna, Glenn, Linda*

**Dates to Remember**:

June 11th: Jury & Annual meeting

July 23rd: “Growing the Art” Social

October 28th-29th: TOA/COA

**JAM**: Wendy Russell did a fantastic job as coordinator & willing to do again. Ongoing notes very helpful!

* Brought in more sale $ than last year(s). Earned $444 for scholarship fund with cradleboards.
* Plan to repeat children’s kick-off and cradleboard sale
* More effort to be put into having artist demos
* Need to purchase more cradleboards—will look at art store on 21st/Powell
* Panel had poor attendance. Solution: JAM info will be sent to J in January for better time management

**COA/TOA**: Subcommittee brainstorm came up with some ideas:

* No raffle for purchases. Instead create one (beach?) package & sell tickets for scholarship fund.
* Use $1000 saved on raffle for food purchase (and less pressure for donations)
* Diane F will send a note to members seeking food committee members.
* Bloody Mary bar? Eddy & Esther will talk with Allen about COA food/drink options!
* We should look for new vendors/designer sodas/kambucha/booze. Eddy has idea for the latter.
* Music: instrumental group
* Babysitting for TOA? Diane Russell or another drawing portraits? (ask Fed president who would be a good subject)
* Advertise on social media, including taking out a Facebook ad (with money saved on baskets).
* A potential new member is a graphic artist. Hoping they will work on marketing materials!

**Treasurer**: Meeting was held with Lou: Budget will be ready for board review in May!

**Education:** 4/16 technology event was great! Sharon will follow up with instructors to try scheduling follow-up meetings for those who attended.

Annual meeting/Jury on June 11th:

* Jury: Sharon will book Beit Ha Midrash room: 11:30 drop off, 12:30-12:45 pick up.
* Meeting 1-3pm: Introduction of new board slate, and vote them in
* Social & one minute art talk on one piece of art (Sharon will time)
* Sharon to get out Save the Date.
* Esther to send “Why Jury?” to Diane F, who will be contact and send email out to membership
* $25 to jury for non-members (can apply to membership). Members are free.
* Jury announcement will be in Community Calendar, synagogues. Brauna has list of member’s synagogue affiliation, and will seek liaisons. Also to be sent to Linda’s list of ORA interested folks.

“Growing the Art” Social planned for July 23rd at Glen’s, 1:30-3:30

* **Marketing:** Brauna is being asked to create a marketing calendar to allow us to be on top of advertising/Facebook ads/calendars through the year. + Did you know ORA has a Speakers Bureau?

**Future Meetings:** TBD